

February 15, 2023
New Deal / DR Trading
Szewce, ul. Topolowa 43
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To Whom It May Concern:

Marek Szumny worked for New Deal / DR Trading from January 2015 to February 2023. His skills provided substantial value for both companies.

Marek's significant achievements were:

- Migration of the sales system for several Allegro accounts to the Baselinker integrator, with added support for courier companies
- Migration of the accounting and warehousing system from the offline system FS-Faktura to the online system Fakturownia and integration of its processes with Baselinker
- Configuration and launch of a shop on Shoper platform (fit-net.com.pl) and integration with the shopping platforms: Erli, Empik, Arena, Morele

At the position **Specialist for e-commerce process automation**, his responsibilities were:

1. Managing shopping platforms (Allegro, Erli, Empik, Arena, Morele)
2. Online store fit-net.com.pl
 - a. Researching platforms for creating online stores
 - b. Configuration and commissioning
 - c. Handling the sales process and maintaining the technical side of the store (updates, improvements, etc.)
3. Plus, the duties from the position below

At the position **Technology and product development specialist**, his responsibilities were:

1. Admission of goods to the warehouse
2. Physical control of quality and conformity with the order
3. Creation of offer content (text, photos, enhancement of photos/graphics)
4. Template customization (HTML/CSS & WYSIWYG)
5. Sales process design
6. Creation of sales analysis
 - a. Creation of offer modification suggestions (price, content of offers)
 - b. Managing customer satisfaction / ensuring positive product feedback
7. Inventory management
8. Handling the complaints process
9. Testing various pricing strategies

To conclude, I recommend Marek Szumny as a solid and trustworthy employee with a wide range of technical knowledge.

Bartłomiej Rynkiewicz,
CEO of New Deal
Company representative of DR Trading

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